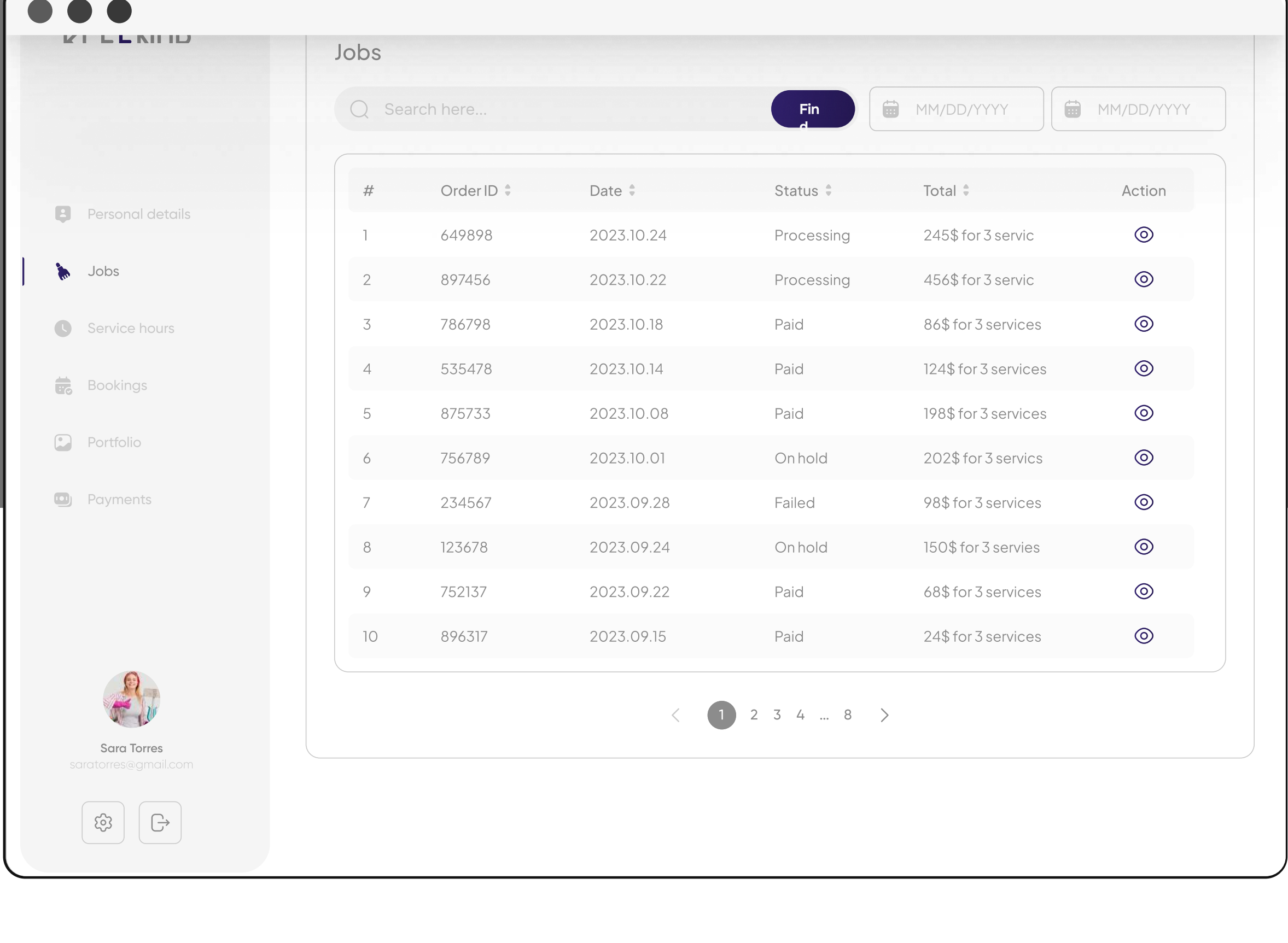


# KLEENUP

A seamless app connecting users with trusted cleaners for on-demand services, while cleaners can create profiles and find gigs effortlessly. It simplifies hiring and job discovery, ensuring convenience for both parties.



## Features

Each one of us is different, KLEENUP is not one size fits all marketplace



### Earn more

You set your rates. KLEENUP takes a small commission and matches you with your ideal customers.'



### Set your schedule

School recitals? Don't go to work  
Need extra cash? Work after hours



### Have full control

Travelling to another city? You can KLEENUP there



### No agency

No agency = no agency fee  
No agency = freedom



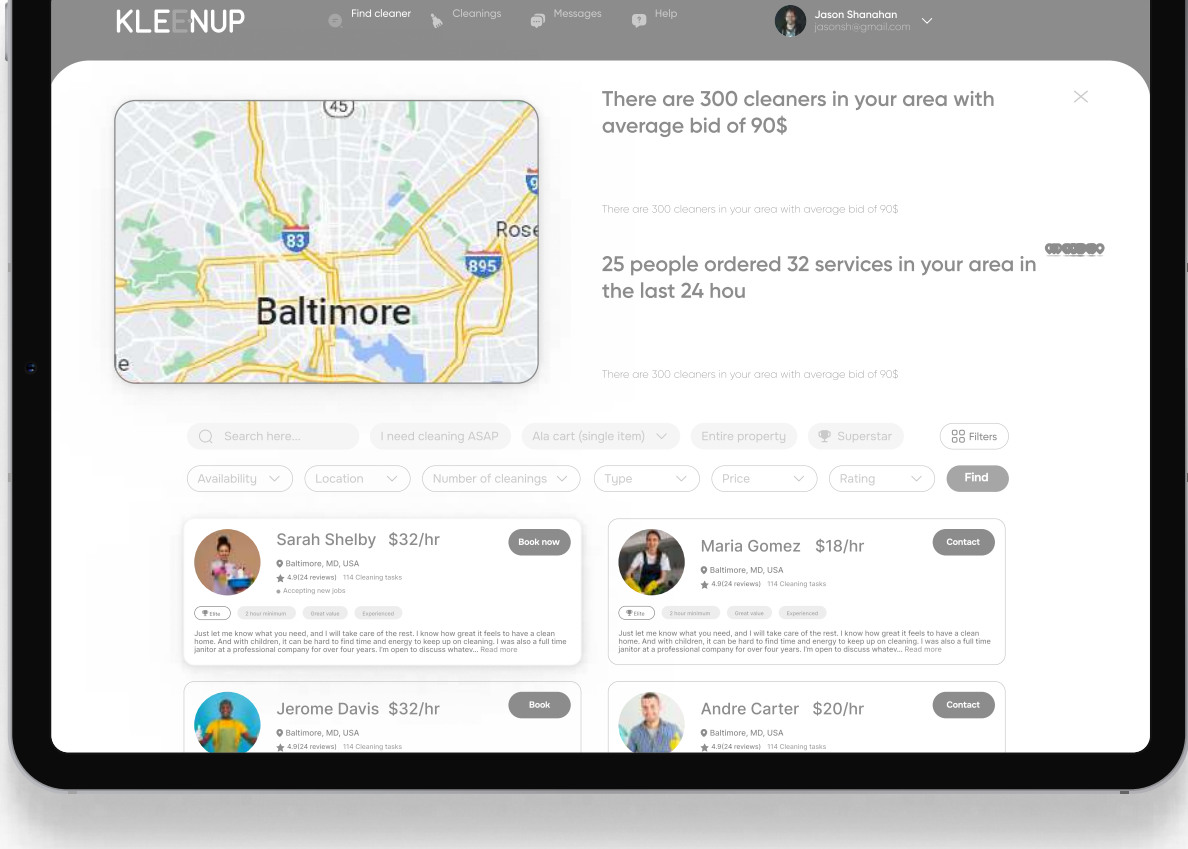
## Industry Overview

The cleaning industry is a rapidly growing sector, driven by increasing demand for hygiene, sanitation, and time-saving solutions in both residential and commercial spaces. Valued at over \$100 billion globally, it encompasses services like house cleaning, office maintenance, specialized cleaning (e.g., carpets, windows), and eco-friendly cleaning solutions.

The rise of on-demand platforms and digital tools has revolutionized the industry, making it easier for customers to hire professionals and for cleaners to find work. Additionally, the COVID-19 pandemic has heightened awareness of cleanliness, further boosting demand for professional cleaning services. The industry is also seeing a shift toward sustainable practices, with a focus on green cleaning products and energy-efficient methods.

## What was the Objective?

It aims to bridge the gap between users seeking reliable cleaning services and professional cleaners looking for gig opportunities. By providing a user-friendly platform, we strive to simplify the hiring process, ensure transparency, and empower cleaners to grow their careers. Our goal is to create a trusted ecosystem that benefits both users and service providers, fostering convenience and efficiency



## Problem Statement

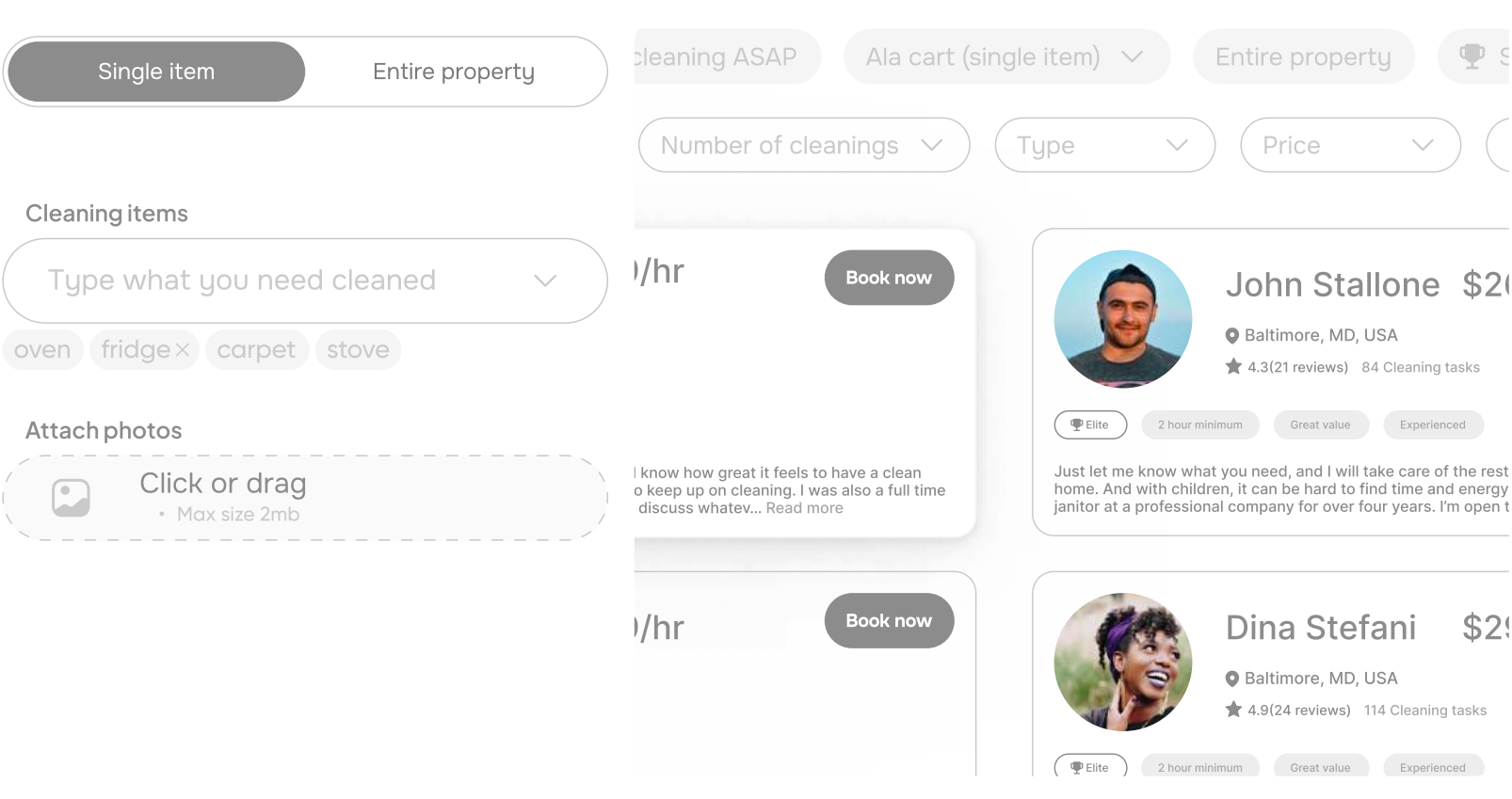
The industry's reliance on outdated methods for hiring and looking up for cleaners.

- Uncertain about who's cleaning your space? We bring trust and transparency to every booking.
- Struggling to find reliable gigs? We connect cleaners to consistent opportunities for career growth.
- Tired of the hassle? We simplify hiring cleaners with a seamless, user-friendly platform.

## Possible Solution

Our solution was to develop a comprehensive, user-friendly application that could be a one-stop platform for hiring cleaners and cleaners getting a Job. This platform would leverage digital technology to improve accessibility, efficiency, and engagement.

"Know who's cleaning your space—verified professionals, real reviews, and complete transparency."

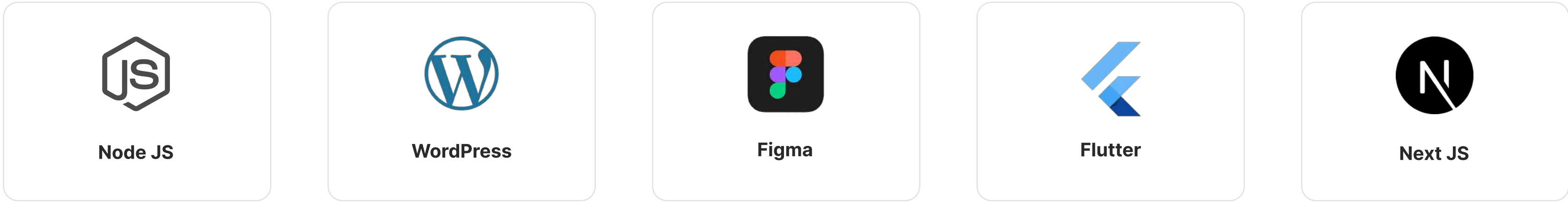


## Solution We Provided

By addressing the key pain points of users and cleaners, the application creates a trusted, efficient, and empowering ecosystem. Here are the measurable and impactful results:



## Tech Stack / Tools Used



## Result

successfully created a trusted and efficient ecosystem connecting users with reliable cleaning services and professional cleaners with gig opportunities. The platform streamlined the hiring process, enhanced transparency, and empowered cleaners to grow their careers. As a result, the company achieved increased user engagement, higher customer satisfaction, and a growing community of both users and service providers.

WATCH LIVE

